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## Office Memorandum . United states government

TO : Director of Training

DATE: 29 November 1961

FROM : Chief, Language and Area School

SUBJECT: Weekly Activities Report #42

A. SIGNIFICANT ITEMS

None to report.

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## B. OTHER ACTIVITIES

- 1. We were pleased to be invited and to participate in the Liaison Operations Course on the topic of "Human Relations Factors in Liaison Activities." As we feel that effectiveness in liaison is an exercise in human relations, we were especially glad to contribute from our perspectives.
- 2. Following DTR and DDTR suggestion, C/IAS discussed with our desire to invite the Executive Vice President of Coca Cola, or his representative, to participate in the next Principles of Overseas Effectiveness (POE). kindly offered to have the office blaze the trail for us to call on a Coca Cola executive. We now are awaiting word from
- 3. We feel it desirable to consider postponing the next POE to after January when several key speakers can participate better than in January. This was discussed with who said he wished to talk with DTR about postponing for other reasons as well.

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